


Project No. **585353-EPP-1-2017-1-RO-EPPKA2-CBHE-JP**  
Project title: *Reinforce entrepreneurial and digital skills of students  
and teachers to enhance the modernization of higher education in MOLDOVA*  
Project durations: 15/10/2017-14/10/2020




## Moldova State University/newsletter no.2/2018

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### GENERAL PRESENTATION

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The ReSTART Project aims to ensure the modernization of curricula of 5 HEIs from Moldova through developing, testing, and adapting an improved and upgraded Entrepreneurial Curriculum (master level) that would stimulate students' and teachers' innovation skills.
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The aim of the project is to enhance the local business capacity, as well as to harness the potential of innovative and updated education based on the institutionalization of the entrepreneurial curriculum in all partner universities from Moldova. With this purpose in mind, the learning requirements in the field of entrepreneurship were defined and measured, all while taking into account the expectations of the local employment market. Currently, entrepreneurial education is being modernized according to European good practices by organizing trainings for professors and by exchanging experience with partner institutions.

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## INFORMATION SESSIONS:

### Opportunities offered by the Erasmus+ ReSTART project in the field of entrepreneurial education

 At Moldova State University (P5\_USM), master students enrolled in various master's degree programs, as well as professors teaching in the same programs have been informed about the innovative teaching and learning methods that are being promoted in the project during two information sessions. The events took place in May and September, which are important periods for the start and end of the academic year.



 The information sessions have offered professors and master students the chance to learn about the opportunities generated by the ReSTART project regarding the implementation of modern teaching and learning methods in the *Business Administration* master program. The participants have been informed about the modernization of said master program that will be achieved in the project. The event participants – 45 master students and 14 professors – have shown a keen interest towards the opportunity to enhance their digital and entrepreneurial skills, which they consider as crucial for the founding and development of a successful business in the future.



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## THE DEVELOPMENT OF DIGITAL AND ENTREPRENEURIAL SKILLS OF TEACHING STAFF

During 22-25 October 2018, 6 members of the teaching and administration staff of MSU that are involved in the teaching of modules in the master program *Business Administration* have participated in the training course called *The development of digital and entrepreneurial skills of teaching staff*.



As the coordinator of the ReSTART project, Politehnica University of Bucharest has organized the training session in collaboration with *Angel Kanchev University of Ruse (Bulgaria)*, the *Technical University of Kosice (Slovakia)*, and the *Francophonie University Association (Romania)*.

During the four days of the training, the participants have received up-to-date information on European and international good practices, new pedagogical and methodological approaches using ICT tools, as well as modern teaching-learning methods that can be successfully applied in didactic activities with students.



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The training program touched on several fields, including applicative activities, under the guidance of experts from EU partner institutions.

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## EXCHANGE OF GOOD PRACTICES BETWEEN PARTNER UNIVERSITIES

During 5-6 November 2018, MSU has hosted the first academic mobility sessions, with purpose of exchanging good practices regarding the teaching of master students. The objectives were the experimentation and the exchange



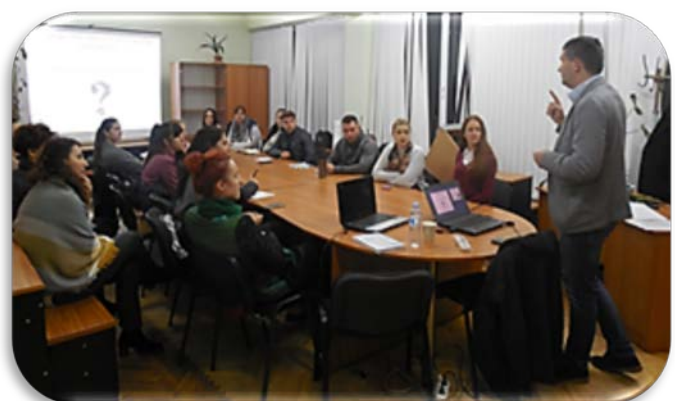
of good practices in the field of entrepreneurial education.

The teaching activities were conducted by expert professors from Politehnica University of Bucharest (Romania) – Mr. Gheorghe Militaru, and the Technical University of Kosice (Slovakia) – Mr.

Peter Dzapka.

The fields in discussion have covered topics related to financial management, strategic marketing, organizational behavior. The course were rated highly by master students, who have particularly appreciated:

- the actuality of the topics
- the interaction with students
- the communication and collaboration between professors and students the professors' creativity.



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## MODERN METHODS FOR ACHIEVING MANAGERIAL PERFORMANCE

During 2-3 November 2018, the Anniversary Conference of the Economic Sciences Faculty took place, celebrating 65 years from its founding. Members of the ReSTART project – Prof. Jalencu (the project manager) and Mrs. Balmuş-Andone – have also participated in the *Modern methods for achieving managerial performance* section of the conference. Their talks – *Approaching managerial performance from the organizational and individual viewpoints* and *Identifying the needs and development opportunities of an entrepreneurial career*, respectively – have emphasized the results of the studies conducted in the project, in which the target groups represented by students, employers, and university staff have participated in a survey on the qualities and entrepreneurial and digital skills that are necessary in order to integrate in the employment market and to found a business.

The presentations have highlighted that employers expect future employees to have a positive attitude towards their workplace, to show initiative, flexibility, adaptability, punctuality, and responsibility. Perseverance and diligence are the most desired qualities in fresh graduates. Meanwhile, the survey has shown that master students prioritize social, interpersonal, and digital skills; moreover, they consider that the best way to develop their entrepreneurial skills and knowledge would be to include company internships, practical studies, business simulations, and business incubators in their study program.

Additionally, it was concluded that in order to offer a successful educational program for the field of entrepreneurship, it is necessary to create an adequate, productive academic environment based on the needs of students and to continuously change and improve the content of the study course in accordance with the trends in the development of society.